

STUDIO

2 Years Perfecting Content for Ourselves—Now for You.



Our Vision

To be the creative partner brands trust to elevate content and build lasting emotional connections with their consumers.

PROVEN TRACK RECORD

200M+ Monthly Views on YouTube 42 large-scale events in FY'24 2 CUSTOMIZED STRATEGIES

We create tailored strategies for each client's unique needs.



Our Mission

Crafting stories from ideas that create lasting brand connections.

NICHE AUDIENCE CONNECT

Strong digital communities that resonate with Hindi, English, Punjabi and Retro content

STUDIO

CONTENT

EXPERIENCES

DIGITAL CONTENT

- Influencer Videos
- 2D & 3D Animations
- Digital Ad Films
- Snackable Content

EVENTS

- Music Events
- Comedy Shows
- Award Shows
- Client Curated Festivals

AUDIO (PODCASTS & RADIO)

- Branded Podcasts
- Creative Audio Ads
- Music Jingles
- Audio Dramas

ACTIVATIONS

- Brand Led Activations
- Conclaves



OUR APPROACH



Phase 1 (Deep Dive)

We dive into your brand, uncovering insights to guide our strategy.

Phase 2 (Strategy)

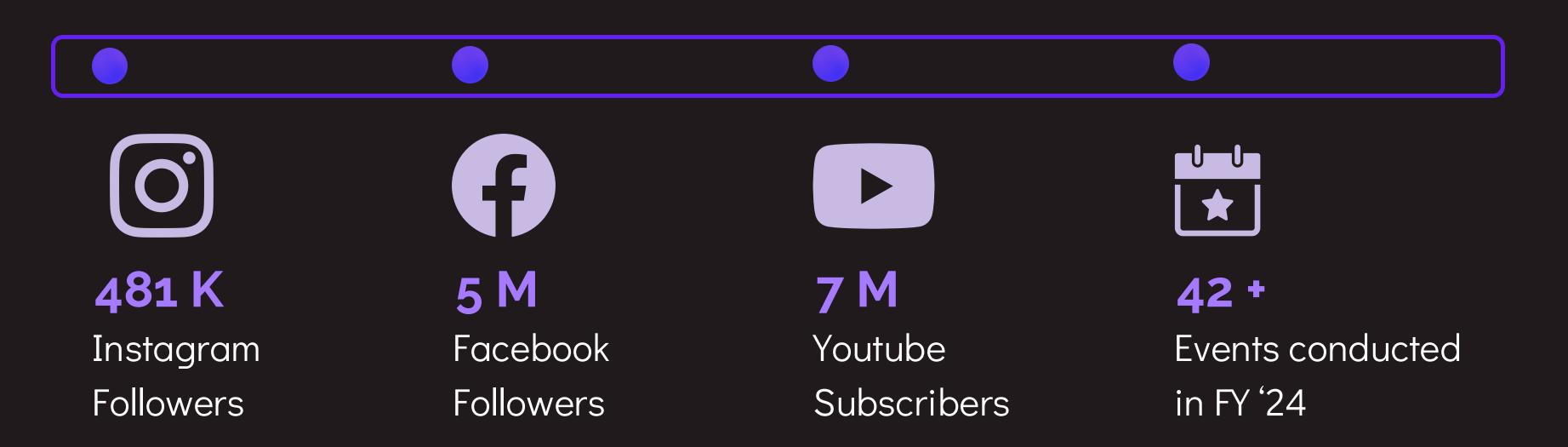
We align creativity with your goals, delivering deliberate, impactful strategies.

Phase 3 (Execution)

We bring ideas to life with precision and creativity.

PROVEN EXCELLENCE







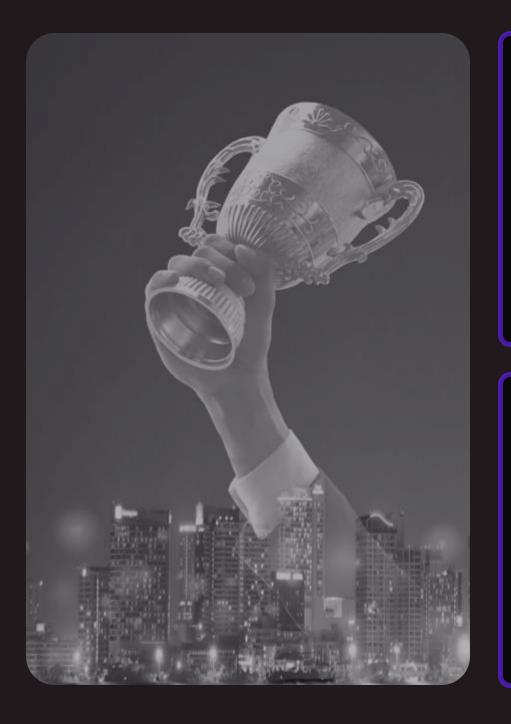
SUCCESS STORIES

Samsung

Samsung's flagship phones sales soared in NCR region dealerships due to an influencer marketing strategy by the Fever Network, showcasing innovation and success.

Toyow

Our partnership with Podmasters, India's top award ceremony by Fever Live, significantly boosted TOYOW's visibility, expanding our digital presence and brand awareness.



Dyson

Ignited curiosity with a 4-month radio campaign showcasing Dyson's innovative product demos through thorough research and unconventional strategies.

Daawat

Daawat differentiated itself and built a community through the captivating Piyush Mishra concert organized by Indie N Folk Project and Fever Live.



LET'S START CREATING!

Ready to bring your vision to life? We're here to collaborate and make something extraordinary together.

Reach out to us, and let's start the conversation.

<u>ramesh.menon@studio-1.in</u>

peeyush.singh@studio-1.in

nihir.gulati@studio-1.in